



A.B.E. Intergroup of Alcoholics Anonymous

P.O. Box 149, Bethlehem, PA 18016-0149 • (610) 882-0558

DATE: Tuesday, August 27, 2024

Chairperson – Kevin M., (chairperson@aalv.org)

- 7:30 pm – Called the meeting of ABE Intergroup to order at Wesley Church, 2540 Center St., Bethlehem, PA
- 31 groups were represented during Roll Call

Secretary – Darlene H. (secretary@aalv.org)

- The July 2024 Minutes were approved.

Treasurer – Brandon (treasurer@aalv.org)

- Brandon reviewed the monthly financial report.
- A new lease was signed for the Bookstore.
- IG also paid for a one-time website update.
- The financial report was approved as submitted.

Bookstore – Lois (bookstore@aalv.org)

- Lois introduced herself and provided a Bookstore update. Josephine stepped down this past month. Lois is getting oriented to the committee's responsibilities.
- A bookstore volunteer is needed for Wednesdays 9 to 11:30 and for the first Saturday of the month 9 to 11:30.

Unity – Dawson N. (unity@aalv.org)

- Dawson reviewed a workshop scheduled for October 26. It will be a potluck lunch with a variety of good speakers.
- Dawson discussed Operation Road Trip, an initiative where IG volunteers spread the word about the importance of sending Intergroup representatives to the IG monthly meeting. A flyer is on the aalv website available for distribution.
- LVYPAA is the local bid committee trying to get PENNSYPAA (AA young people's conference) to be held in the Lehigh Valley in an upcoming year. LVYPAA will be holding a New Year's Eve party at the Bethlehem Wesleyan Church. The room is \$200 and the DJ is also \$200. A small budget request will be submitted for support. There will also be merchandise and raffles to raise funds for the future conference. Additional events will be held throughout the year. The next is a picnic/wiffle ball tournament on September 28.

Schedules – John D. (schedules@aalv.org)

- John brought schedules for distribution.
- The Miller Heights meeting will be relocating and there is a flyer with additional information.
- Check the website for additional event flyers. All flyers are uploaded on the website.

Public Information – Deb Z. (publicinfo@aalv.org)

- Deb and Scott F. reported that an email was sent out prior to this meeting with all updated media information.
- Tear off pads that include a QR code and AALV information are available for distribution.
- Deb reviewed a handout of the latest stats from ViaMedia and the 69 AccuWeather channel.
- Outreach to colleges and universities is continuing. They are looking for volunteers to help create a distribution list for high schools, colleges and universities.



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- Scott is working on an updated website so that it is easier to navigate from a mobile phone. \$13 per month will be requested for the website update.
- Scott suggested that we use Zoom's AI Assistant to record and create the minutes in the future.

Hospitals & Institutions (H&I) – Tom (institutions@aalv.org)

- Tom reported that the LC Center for Recovery (White Deer Run) is booked with chairs for Mondays and Fridays.
- The Catty Women's Recovery House (Pyramid) still has openings for chairs Mondays & Wednesdays at 7:30.
- Tom is still trying to coordinate with LC prison.
- He is dropping literature off at the hospitals.

Telephone Hotline – Bobby (telephone@aalv.org)

- Bobby explained how the hotline works and that there is no longer a need for volunteers to sit in the office. Calls come to your mobile phone and recipients determine if they can receive the call.
- The volunteer contact list has been fully updated. More female call volunteers are needed as well as some drivers that are willing to meet people at a meeting or take a newcomer (with a partner) to a meeting.
- Over 7,000 calls have been received by the hotline in the last 5 years.

District 37 Jared (d37adcm@gmail.com)

- No report.

District 57 – Mac E. (district57@aalv.org)

- Mac announced a movie event at the 19th Street Theater in Allentown, "Bill W. and Dr. Bob", to show November 16. It is free but people need to register in advance. Registration opens in October.

Old Business

- We voted on Deb's motion to support the expenditure of \$1,800 from the prudent reserve overage to add two months to our ViaMedia contract and \$500 for an additional month to our Channel 69 News AccuWeather contract. The total additional spending from our Prudent Reserve overage was \$2,300. The motion was made, seconded, and carried by a vote of 23 to 2.

New Business

- Scott reported that the current website is about 6 years old and needs improvement for mobile devices. Before our September meeting, a link will be sent to all of us so we can see it before it goes live. The revised site will include an option for the general public to "opt-in" to receiving emails from Public Information.
- Scott moved that IG allocate \$13/month to subscribe to MailChimp. IG will vote on that at our September meeting.
- Scott shared that IG still has approximately \$6,400 in unbudgeted funds from our Prudent Reserve overage. He moved that we allocate either \$2,500 or \$5,000 of that overage to run radio spots on 99.9 the Hawk, WLEV, and Fox Sports News that will occur during the last six weeks of this year. Cumulus Media, the radio station owners, will provide \$4,700 of additional coverage for free if we choose the \$5,000 option. These public service announcements ran previously during the pandemic.



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- Dawson proposed to bring back the New Year's Eve party in partnership with LVYPAA. He proposes that IG provide the initial budget and LVYPAA will provide the manpower, merchandise, raffle. He requests a budget of \$3,000. Tickets will be either \$10 or \$20. He asks that reps discuss this with their home groups for a final vote next month.
- Lois was formally voted in as the new chair of the Bookstore committee.
- Robert noted that West Bethlehem meeting will have a Halloween party on October 19 and tickets are \$10.

8:30 p.m. – Meeting was adjourned.

The next meeting – Tuesday, September 24 at 7:30